



Enroll NOW in Social Media and Digital Marketing

Start your college education while in high school

~ Available to MBIT Junior & Seniors ~ Cost: \$110



Instructor: Mr. Steve Guinan

COURSE STARTS: 9-21-2020 through 12-21-2020

Bucks County Community College and MBIT are partnering to offer this on-line, 3 credit course that provides students with the skills and knowledge to plan, create, and implement effective social media and digital marketing campaigns for businesses.

Curriculum Code No. 3099

- Create and manage digital marketing campaigns;
- Develop and implement social media campaigns;
- Explain best practices in social media and digital marketing;
- Assess and measure social media and digital marketing campaigns; and
- Apply design best practices to enhance social media and digital marketing activities.

Please visit our website www.mbit.org for more information or contact Ms. Gregory sgregory@mbit.org to register

